

CrushBank: Find, Solve and Create

CrushBank builds custom trained, secured and permissioned data lakes for your organizations. According to Forbes, 19% of employee time is spent searching for information - tackle this problem with watsonx and CrushBank.



Find Intelligent Search for Information and Data

Outcomes and Benefits

- Fast access to all your company's data and knowledge through interfaces like Microsoft Teams and Slack
- The use of a private data lake containing all data sources means company data is protected

Typical Costs

- Subscription-based pricing with scalable options
- Implementation costs vary based on data volume and integrations (between \$5k and \$30k)

Value and Business Impact

- Reduction in time spent searching for information
- Decreased reliance on subject matter experts, reducing internal bottlenecks
- Improved customer and employee satisfaction through faster response times

Timeline

- Initial setup and integration: 2-4 weeks
- Customization and optimization: 2-4 weeks
- Full adoption and measurable ROI: 2-4 months



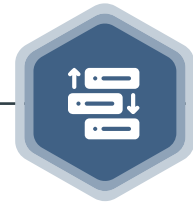
Solve Enhancing and Enriching Data for Actionable Analytics

- Machine learning-powered data classification and organization for better analysis
- Automated tagging, categorization, and metadata enrichment
- Not dependent on generative AI, so avoids hallucinations and drift

- Subscription-based pricing with scalable options
- Implementation costs vary based on data volume and integrations (between \$5k and \$30k)

- Increased efficiency in reporting and analytics
- Reduction in manual data management efforts
- More accurate business insights
- Improved data quality for more reliable decision-making

- Data assessment and model training: 4-6 weeks
- Pilot phase and fine-tuning: 6-8 weeks
- Full-scale deployment: 2-4 months



Create Building Workflow and Business Process Applications

- AI-driven automation of repetitive tasks and workflows
- Seamless integration with ITSM, CRM, and ERP systems
- Scalable solutions tailored to business-specific needs

- Custom development costs based on project scope
- ROI varies based on complexity and scale of automation

- 50% reduction in manual work for key business processes
- Improved operational efficiency and reduced error rates
- Enables innovation and digital transformation initiatives

- Requirements gathering and design: 4-6 weeks
- Development and testing: 6-10 weeks
- Deployment and optimization: 3-6 months

Summary

CrushBank's AI-powered solutions transform the way businesses manage, enrich, and leverage their data. By providing intelligent search, structured data enhancement, and workflow automation, organizations can achieve significant efficiency gains, cost savings, and improved decision-making. Whether finding the right information, refining data for actionable insights, or automating business processes, CrushBank helps organizations unlock their full potential.